

Mission & Values

At the beginning of 2026, Goodwill Columbus introduced our new mission statement and updated our organizational values.

Now easier to say, less effort to remember, and better communicates the work we do here at Goodwill Columbus. Take a look!

Our Mission: Helping people build lives of possibility and purpose.

Our Values: Integrity, Collaboration, Accountability, Respect, Entrepreneurial

**HELPING
PEOPLE
BUILD LIVES
OF POSSIBILITY
AND PURPOSE.**

- | | |
|------------------------|-----------------------|
| Integrity | Do the right thing |
| Collaboration | Teamwork |
| Accountability | Own your actions |
| Respect | Value everyone |
| Entrepreneurial | Focus on the customer |

